

Subject: Re: DCBID Survey in CCA Delivers
From: Joanne Danganan <jdanganan@ccala.org>
Date: 10/10/2017 11:08 AM
To: Julia Marino <jmarino@downtownla.com>
CC: Tina Oh <toh@ccala.org>, Christy Anderson <canderson@downtownla.com>, Nick Griffin <ngriffin@downtownla.com>

Hey Julia - Yes, we definitely included the graphic. And weird that you didn't receive it... it was sent to all our members. I'm not in the office so I'll check your mail options in our database. In the meantime, check your spam folder just in case.

Joanne Danganan
Central City Association
o: (213) 416-7511
c: (310) 936-3948
www.ccala.org

On Oct 10, 2017, at 10:52 AM, Julia Marino <jmarino@downtownla.com> wrote:

Hi Tina and Joanne! Hope you're settling in at your new office J

Just wanted to follow up and make sure the survey graphic was included in the October 6th e-blast. I don't see anything from CCA in my inbox from that day. Thank you so much.

My best,
Julia

Julia Marino
Economic Development Associate

<[image001.png](#)>

Downtown Center Business Improvement District
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017
Call: 213-416-7529 | Fax: 213-624-0858
Web: DowntownLA.com

<[image005.jpg](#)> <[image006.jpg](#)> <[image007.jpg](#)>

From: Tina Oh [<mailto:toh@ccala.org>]
Sent: Friday, September 22, 2017 2:11 PM
To: Julia Marino <jmarino@downtownla.com>; Joanne Danganan <jdanganan@ccala.org>
Cc: Christy Anderson <canderson@downtownla.com>; Nick Griffin <ngriffin@downtownla.com>
Subject: RE: DCBID Survey in CCA Delivers

Great. Thanks for sending. I posted on our social channels.

From: Julia Marino [<mailto:jmarino@downtownla.com>]

Sent: Friday, September 22, 2017 11:49 AM

To: Joanne Danganan <jdanganan@ccala.org>; Tina Oh <toh@ccala.org>

Cc: Christy Anderson <canderson@downtownla.com>; Nick Griffin <ngriffin@downtownla.com>

Subject: RE: DCBID Survey in CCA Delivers

Ah I see that now. Sorry I glossed over that detail. Looking forward to the October 6th feature.

And thank you so much for offering to promote on your social. I've attached a couple of graphics and special tracking links for your facebook, twitter, and linkedin. Please let me know if there is anything else you need.

Facebook

Link: <https://goo.gl/Njvn1o>

Copy: The DCBID wants to hear from YOU! Help shape the future of DTLA. Take this 10 minute survey for a chance to win a night at Staples Center, a DTLA Staycation or a Whole Foods prize package. Take the survey today at (insert link) #MakeltYours
Graphic: attached

Twitter

Link: <https://goo.gl/mNwxzo>

Copy: Help shape the future of #DTLA! Take this 10 minute survey & share your views. Take the survey today at (insert link) #MakeltYours
Graphic: attached

Linkedin

Link: <https://goo.gl/Hjoivp>

Copy: Here's your chance to help shape the future of DTLA and win a prize! Take this 10 minute survey to share your views on shopping, dining, living, entertainment, outdoor spaces, and more! Start the survey now at (insert link)
Graphic: any attached

Julia Marino

Economic Development Associate

<[image001.png](#)>

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From: Joanne Danganan [<mailto:jdanganan@ccala.org>]

Sent: Friday, September 22, 2017 11:25 AM
To: Julia Marino <jmarino@downtownla.com>; Tina Oh <toh@ccala.org>
Cc: Christy Anderson <canderson@downtownla.com>; Nick Griffin <ngriffin@downtownla.com>
Subject: RE: DCBID Survey in CCA Delivers

Hey Julia - Apologies, the graphic Kevin created was meant only for the Oct. 6 e-blast I mentioned. I should've specified.

The graphic wouldn't fit for our CCAD template, but we can post one of the graphics and link to it on our social media channels.

Joanne Danganan
Central City Association of Los Angeles
o: 213.416.7511
c: 310.936.3948

From: Julia Marino [<mailto:jmarino@downtownla.com>]
Sent: Friday, September 22, 2017 10:42 AM
To: Joanne Danganan <jdanganan@ccala.org>; Tina Oh <toh@ccala.org>
Cc: Christy Anderson <canderson@downtownla.com>; Nick Griffin <ngriffin@downtownla.com>
Subject: RE: DCBID Survey in CCA Delivers

Hi Joanne and Tina,

Thanks for including us in yesterday's CCAD. We were hoping that the graphic could make it in though, to draw more attention to it. Could we be featured in the next CCAD with the graphic Kevin sized for you?

Also wondering if you'd consider sending a dedicated survey eblast, as you did for the 2015 survey. Your members are extremely tuned in and engaged with what's happening Downtown, so I know it would have a huge impact. Happy to discuss.

Thank you both!

My best,
Julia

Julia Marino
Economic Development Associate

<[image001.png](#)>

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From: Joanne Danganan [<mailto:jdanganan@ccala.org>]
Sent: Thursday, September 21, 2017 9:21 AM
To: Julia Marino <jmarino@downtownla.com>
Cc: Christy Anderson <canderson@downtownla.com>; Nick Griffin <ngriffin@downtownla.com>; Tina Oh <toh@ccala.org>
Subject: RE: DCBID Survey in CCA Delivers

This works great, thank you!

Joanne Danganan
Central City Association of Los Angeles
o: 213.416.7511
c: 310.936.3948

From: Julia Marino [<mailto:jmarino@downtownla.com>]
Sent: Thursday, September 21, 2017 9:15 AM
To: Joanne Danganan <jdanganan@ccala.org>
Cc: Christy Anderson <canderson@downtownla.com>; Nick Griffin <ngriffin@downtownla.com>; Tina Oh <toh@ccala.org>
Subject: RE: DCBID Survey in CCA Delivers

Here you go! Thank you!

Julia Marino
Economic Development Associate

[<image001.png>](#)

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From: Julia Marino
Sent: Wednesday, September 20, 2017 5:23 PM
To: 'Joanne Danganan' <jdanganan@ccala.org>
Cc: Christy Anderson <canderson@downtownla.com>; Nick Griffin <ngriffin@downtownla.com>; Tina Oh <toh@ccala.org>
Subject: RE: DCBID Survey in CCA Delivers

I will have this for you tomorrow morning! Thanks so much Joanne.

Julia Marino
Economic Development Associate

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From: Joanne Danganan [<mailto:jdanganan@ccala.org>]

Sent: Wednesday, September 20, 2017 5:15 PM

To: Julia Marino <jmarino@downtownla.com>

Cc: Christy Anderson <canderson@downtownla.com>; Nick Griffin <ngriffin@downtownla.com>; Tina Oh <toh@ccala.org>

Subject: RE: DCBID Survey in CCA Delivers

Hi Julia,

Tina will include the survey in tomorrow's CCAD, and I will include it in the October Promotions e-blast dropping on October 6. Thanks for all the assets – the copy works great, though I need to modify the graphic to fit 360(w) x 285(h) px. Can you send that through when you have the chance, please?

Thanks,

[<image017.png>](#) **Joanne Danganan**

Associate Director of Public Policy & Membership

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

office: (213) 416-7511 | fax: (213) 624-0858

JDanganan@ccala.org

ccala.org

[<image018.png>](#) [<image019.png>](#)

From: Julia Marino [<mailto:jmarino@downtownla.com>]

Sent: Wednesday, September 20, 2017 3:59 PM

To: Joanne Danganan <jdanganan@ccala.org>

Cc: Christy Anderson <canderson@downtownla.com>; Nick Griffin <ngriffin@downtownla.com>

Subject: DCBID Survey in CCA Delivers

Hi Joanne,

It would be so great if we could get the 2017 Downtown LA Survey in front of CCA's

members. Could it please be featured in CCA delivers, ideally at least a couple times from now through the end of October? I've attached a couple of different graphics, a special tracking link to the survey, and provided a very short blurb below (which I'm happy to expand on if needed). Please let me know!

Copy: Help shape the future of DTLA. MAKE IT YOURS. Take the DCBID's 10 minute survey to share your views on DTLA, and be entered to win prizes like a night at Staples Center, a Hotel Indigo Staycation, or a gift package from Whole Foods.

Link: <https://goo.gl/o3KDcv>

My best,
Julia

Julia Marino

Economic Development Associate

<image001.png>

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— Attachments:

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image017.png	15.4 KB
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